

Recommendation: Romuald Le Masson

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'An investment in knowledge pays the best interest'
Benjamin Franklin

I am very happy today to get opportunity to write some introduction for this new platform. First of all, I want really to thanks Ivana, her implication and the work she did on this project. This Project is something coming from a powerful idea Ivana wanted to develop, idea born few years ago, and impossible to put into force without her strong determination, creativity and relevancy.

If I had to choose the single most valuable lesson I have learnt from all the experience I got from the beginning of my career, it would be this: people are the value of our companies, determining your ultimate success.

To nurture this values, people have to learn, to be trained, always; because the world is changing permanently.

That is why this site is very precious, providing a lot of different contents for young people.

This is a new way to give more chance to develop talents and to provide some training aiming to reach very concrete topics. Very often, crucial skills like sales techniques, communication skills, presentation skills or public speaking are not so easy to find in a proper way. Also working on motivation or self-confidence for example is something very precious for young people but not so easy to find out of theoretical courses.

This is the purpose of this platform, and I am convinced that this website will be very helpful and useful. Investing in young people and looking after your human capital will allow you to reap the rewards!

Have a good site navigation!

Romuald Le Masson
Head of Sales Network and Multi-channel



Serbia

E-mail: romuald.lemasson@creditagricole.rs

Member of Crédit Agricole Group